



IN PURCHASING & SUPPLY CHAIN MANAGEMENT

THURSDAY, MARCH 20TH 2PM TO 4PM (French local time)

PRESENTATION

Purchasing and Supply Chain Management have a growing strategic place in business. France has developed a recognized know-how in these two fields. This know-how is mirrored by the French Higher Education system; several French institutions offer programs dedicated to Purchasing and Supply chain Management.

Campus France and **Campus-Channel** offer you – students, professors and professionals – the opportunity to meet these programs LIVE, on your computer, phone or pad, to see for yourself what's available, and if something is of interest to you.

The event is organised by **Campus France**, the French agency in charge of promoting French Higher Education, in partnership with **Campus Channel**, the web-platform where students and universities/ schools meet.

THE IDEA

Over a 2 hour live show, 5 of the top academic programs focused on Luxury Management will be grilled for 20 minutes each. The program Directors will be LIVE in Paris; you will be able to see them throughout the world. Simply connect to Campus Channel's website to participate, watching these 20 minute-interviews, and asking all of your questions LIVE.

ONE GOAL: WHEREVER YOU ARE, JUDGE FOR YOURSELF.











HOW TO PARTICIPATE?

Check out participating programs, do some homework on if you can.
Subscribe online, don't wait!